

INSTRUCTIONS FOR MAKING YOUR MOVIE TRAILER

Making a movie trailer should be fun, even though it takes a lot of teamwork, creativity and planning. Work with your teachers and parents and follow these simple steps and template to create a teaser of your own cinematic masterpiece!

1. WRITING YOUR SCRIPT

Work with your group on this. It should probably stay under 2-3 pages. (Remember, your movie trailer is only 2-3 minutes long!) Keep it small. Scripts have particular formats, but you just need to separate dialogue (what characters say) from action. Think about the characters from the Guidebook Series and what's happening in their stories. Think about these questions:

- What is your story? Is it funny, scary, romantic, mysterious?
- What is the beginning, middle and end?
- Where does the story take place?
- Who are the characters?
- What are they wearing?
- What is the time period?
- Who is the narrator telling the story?
- What do you want the film to look like?
- What is happening in the story?
- What do you want your audience to know or learn by the end of your story?

2. GATHERING YOUR EQUIPMENT

Cameras aren't hard to find, they are everywhere. Try asking your parents if they have one, and if you can use it. You could even use the video on cell phone. But you'll need a camera to film and create a file that you can provide to your teacher.

3. FIND YOUR CAST [ACTORS] AND CREW

Your cast can just be a couple of friends or your classmates based upon the group that you're in. Work together to decide what your jobs will be. Your teacher may also want to assign roles to make things easier.

4. CHOOSING LOCATIONS, PROPS AND COSTUMES. For props and costumes, look through your wardrobe, garage/attic, and friends' wardrobes. Try to shoot near your house, or in public property. Don't try to make things too complex, keep it simple.

5. SHOOTING YOUR MOVIE TRAILER

Don't try for the perfect take. Once things are as good as they'll get, move to the next location.

6. EDITING YOUR FOOTAGE.



This is either the most tiring part or the most enjoyable, depending on what your film demands. Most computers nowadays come with editing software built in. Ask your mom, dad older sibling, or teacher for help. iMovie is an amazing tool that is easy for a kid to use, but creates professional menus, transitions, and seamless cuts.

7. THE FINAL CUT.

Provide your teacher the final file, so Folktellers can load it up on its Channel for voting! Now, just sit back and enjoy the show!

VIDEO SCRIPT TEMPLATE

Use the following template to begin the script for your movie trailer.

Film Title

by

Authors

CHARACTERS

(List in order of importance; include a brief description of each.)

Character #1

Character #2

Character #3



SETTING

(Describe)

TIME



ACT I SCENE 1
[Describe scene action within brackets.]
CHARACTER#1 (Insert Name) Dialogue
CHARACTER#2 (Insert Name) Dialogue
CHARACTER#3 (Insert Name) Dialogue